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For courses in international business, international management and general management. Governance Worldwide: Business Strategies and Interpersonal Skills International Business is conducted around the world through cultures, languages, traditions, and a range of economic, political and technological landscapes. International Governance: Cross Borders and Culture addresses the challenges of managing adaptive leadership and carefully prepares students for the complex but exciting discipline of international and global management. Regardless of size, companies operating abroad face different scenarios. In order to be successful, they must accurately assess the components that shape their strategies, operations, and overall function. The Ninth Edition trains students and practitioners to career in this evolving global environment, exposing them to effective strategic, interpersonal and organizational skills, while focusing on sustainability. 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The orderly text focuses on global strategic positioning, strategies and alliances, effective cross-cultural understanding and the development of an effective global management team. New functions! The entire text contains coverage of recent geopolitical events and their impact on the strategy. Updated! Comparative management sections provide an in-depth comparative application of major themes in a wide range of specific countries or regions. All of these sections have been revised and updated to support the currency. New functions! OR UPDATED! All Control boxes in action are replaced or updated. Some of the examples reviewed are global cyberhit, Infosys, Target and emerging markets. Updated! Coverage of globalization and the growing nationalist reaction is included. Updated! The reach of sustainable development and shared value is expanding. New functions! AND UPDATED! The coverage of governance issues relating to emerging economies, such as China, India, Brazil, Africa and Russia, is contained throughout the text. New functions! Extended sections on e-businesses, born global companies and strategy models explore these topics and ways to manage them effectively. New functions! Extended sections on the role of technology in business planning and operations are relevant and reflect changes around the world. New functions! Additional sections on global management teams and virtual teams illustrate the overall processes through which a great international business is being done. 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